

AMENDMENTS TO THE SPECIFICATION

Please amend the Title of the instant application as follows:

Apparatus And Method For Interacting With Internet Content Via One Or More Applications That Do Not Include Native Web Browsing Navigation Control Features

Please replace the paragraph beginning at page 6, line 15 of the specification with the following paragraph:

In the system and method of the present invention, a user logs into a server by providing a login identifier to a login construct. The login identifier is used by the server to obtain an unprocessed user profile that corresponds to the user. The unprocessed user profile is processed by the server to generate a processed user profile. Advantageously, this processing step allows for up-to-date refinement of the user profile. Up-to-date refinements include, for example, the addition of advertisements directed to the user based on one or more characteristics in the user profile. The processed user profile is delivered to the client computer associated with the user. The processed user profile includes references to the networked information monitors (NIMs). As used herein, the term networked information monitor or NIM refers to a fully configurable frame with one or more controls; the frame through which content is optionally presented. The fully configurable frame utilized in accordance with the invention stands in contrast to present web browsers, which are branded by the browser vendor and which have limited means by which to alter the controls associated with the browser. ~~The figures illustrate NIMs supplied by DeDots™, the assignee of the present invention. The reader is invited to visit www.dodots.com to experience the NIM technology described in this document.~~